



The example content below can be embedded directly on your dealership website, right on the Vehicle Details Page (VDP).

## EXPERT RATINGS & REVIEWS

KBB.com Expert Ratings  
2015 Audi A4



OVERALL  
**7.4**  
OUT OF TEN

	Performance	<b>7.9</b>
	Comfort	<b>7.1</b>
	Styling	<b>7.7</b>
	Value	<b>6.9</b>

[View all ratings at KBB.com | Privacy](#)

*\*Example shown with all available rating categories, see Page 2 for additional variations*

KBB.com Expert Review  
2015 Audi A4



OVERALL  
**7.4**  
OUT OF TEN

### Overview

Where other premium brands have the prerequisite parts to comprise a midsize luxury car, Audi's A4 and S4 for 2015 combine wood, leather, chrome and steel in a way that transcends mere transportation. The A4 sedan's powerful yet fuel-efficient turbocharged engine is an Audi hallmark, while the high-performance...

[Read full review at KBB.com | Privacy](#)

*\*Example shown with one content category, see Page 2 for additional variations*

## CONSUMER RATINGS & REVIEWS

KBB.com Consumer Ratings  
2015 Audi A4



OVERALL  
**8.8**  
OUT OF TEN

	Performance	<b>9.2</b>
	Comfort	<b>9.0</b>
	Styling	<b>9.3</b>
	Value	<b>8.6</b>
	Quality	<b>9.1</b>
	Reliability	<b>9.0</b>

Based on 138 consumer ratings for the 2009 - 2016 models.

[View all ratings at KBB.com | Privacy](#)

*\*Example shown with all available rating categories, see Page 2 for additional variations*

KBB.com Consumer Reviews  
2015 Audi A4



OVERALL  
**8.8**  
OUT OF TEN

Best vehicle I have owned	<b>9.0</b>
By Steve Monday, December 28, 2015	
I would buy it again	<b>10.0</b>
By Ash Wednesday, November 02, 2011	
Great Driving Experience, look deeper though	<b>7.0</b>
By Cullen Sunday, April 15, 2012	

Based on 138 consumer ratings for the 2009 - 2016 models.

[Read all reviews at KBB.com | Privacy](#)

*\*Example shown with abbreviated consumer rating content, see Page 2 for additional variations*

## KELLEY BLUE BOOK AWARDS

If vehicle brand or model has won multiple awards, display can be setup to cycle through those awards



2016 Volvo XC90

[Award Info | Privacy](#)



2015 Honda Fit  
Winner - Subcompact Car

[Award Info | Privacy](#)



2015 Ford F150  
Winner - Truck

[Award Info | Privacy](#)



2016 Toyota Camry  
Winner - Mid-size Car

[Award Info | Privacy](#)



2015 GMC  
Winner - Most Refined Brand

[Award Info | Privacy](#)

# Ratings & Reviews Display Variations<sup>1</sup>

## EXPERT RATINGS

For the Expert Rating, you have the option to display just the overall rating. Alternatively, you can display all rating categories (see Page 1) or one specific rating category of your choice below the overall rating. The Expert Rating categories are:

- Performance
- Comfort
- Styling
- Value

KBB.com Expert Ratings  
2015 Audi A4



OVERALL  
**7.4**  
OUT OF TEN

[View all ratings at KBB.com](#) | [Privacy](#)

KBB.com Expert Ratings  
2015 Audi A4



OVERALL  
**7.4**  
OUT OF TEN

Performance **7.9**

[View all ratings at KBB.com](#) | [Privacy](#)

## CONSUMER RATINGS

For the Consumer Rating, you have the option to display just the overall rating. Alternatively, you can display all rating categories (see Page 1) or one specific rating category of your choice below the overall rating. The Consumer Rating categories are:

- Performance
- Comfort
- Styling
- Value
- Quality
- Reliability

KBB.com Consumer Ratings  
2015 Audi A4



OVERALL  
**8.8**  
OUT OF TEN

Based on 138 consumer ratings for the 2009 - 2016 models.

[View all ratings at KBB.com](#) | [Privacy](#)

KBB.com Consumer Ratings  
2015 Audi A4



OVERALL  
**8.8**  
OUT OF TEN

Quality **9.1**

Based on 138 consumer ratings for the 2009 - 2016 models.

[View all ratings at KBB.com](#) | [Privacy](#)

## EXPERT REVIEWS

For the Expert Review, you have the option to display one of four content categories, including:

- Overview (see Page 1)
- You'll Like This Car If...
- What's New
- Favorite Features

KBB.com Expert Review  
2015 Audi A4



OVERALL  
**7.4**  
OUT OF TEN

You'll Like This Car If...

If you're seeking a car that regularly qualifies as one of the best luxury car buys year after year, Audi's A4 and S4 performance sedans for 2015 won't disappoint. Excellent performance without a harsh ride complement the A4's stunning interior, whisper-quiet cabin, and user-friendly electronic interfaces.

[Read full review at KBB.com](#) | [Privacy](#)

You also have the option to display 2 content categories of your choice simultaneously:

KBB.com Expert Review  
2015 Audi A4



OVERALL  
**7.4**  
OUT OF TEN

What's New

Audi's A4 and S4 for 2015 receive a number of minor improvements, the highlights of which include the addition of last year's S line style package as standard equipment on all A4s. A 60/40-split rear seat, headlight washers and 3-zone climate control are also now standard on all A4s.

Favorite Features

**TURBOCHARGED ENGINE**  
Audi has been doing turbocharged 4-cylinder engines longer than just about any of its competitors, and the current 2.0-liter unit in the 2015 A4 is as responsive and smooth as any V6. Fuel economy, though not as good as the BMW 3 Series, is near the top of its class.

DETAIL EXECUTION

[Read full review at KBB.com](#) | [Privacy](#)

## CONSUMER REVIEWS

For the Consumer Review, you have the option to display the in-depth consumer content for each review or the abbreviated consumer content (see Page 1).

KBB.com Consumer Reviews  
2015 Audi A4



OVERALL  
**8.8**  
OUT OF TEN

Best vehicle I have owned **9.0**

By Steve  
Monday, December 28, 2015

"Great luxury sedan value. I compared this vehicle to the BMW 3 Series and Mercedes C-class. All had their advantages. I liked the BMW styling the best..." [read more](#)

I would buy it again **10.0**

By Ash  
Wednesday, November 02, 2011

"I absolutely love my car. I moved to the city, so I need to sell it, but I hate parting with it. It drives amazing in the snow and rain and I would re..." [read more](#)

Great Driving Experience, look deeper though **7.0**

By Cullen  
Sunday, April 15, 2012

"First off, let me say that yes, this is a terrific car to drive. It does not have much power, but once the turbo kicks in it is great! The legendary Q..." [read more](#)

Based on 138 consumer ratings for the 2009 - 2016 models.

[Read all reviews at KBB.com](#) | [Privacy](#)